

Website & Social Media Manager Report 2022

Young Adults

I stepped down as the leader of the Young Adults group earlier in the year, and our members are now taking turns leading our home group sessions. It is working really well! After looking at Luke last year, we have been looking at Acts this year, which we will continue to do in 2023.

We've connected with Sarah, from the Diocese of Auckland, and met her young adults group (that meet at Neligan house in Parnell) - they are a group of young adults from a variety of churches. Apparently, we are one of the only Auckland Anglican churches that has a running young adults group! We are small but mighty.

In saying that, we are looking forward to welcoming some new members at the end of the year/start of 2023, as some of our youth are now finishing up high school.

Website and Social Media

It has been an interesting year for social media, with a lot of changes seen across various platforms as competition heightens. There is a big emphasis on videos at the moment. I think we've maintained our presence quite well, targeting those who are actually interested in the community we have here at St Aidan's.

The posts that always get the most interest are the ones celebrating our people! So if you are involved in one of our ministries, remember to take pictures that I can post on social media (or to use in our quarterly magazine, The Apostle).

In case you're on the social media platform but are not following us, we have these public accounts:

- Facebook for St Aidan's (@staidansremuera)
- Facebook for the Mission Shop (@staidansmissionshop)
- Instagram for St Aidan's (@staidansremuera)
- Instagram for the Mission Shop (@staidansmissionshop - this is a new account I started a few months ago)
- LinkedIn for St Aidan's (search 'St Aidan's Anglican Church')
- YouTube for St Aidan's (search 'St Aidan's Remuera' - a custom URL option will be available soon)

It's awesome to see the love that we get on social media from current parishioners to previous parishioners, and other Anglican whānau. We also had great engagement from the wider public with our Garage Sale this year.

The website continues to go well. I try to keep content as up-to-date as possible, mainly updating our News and Announcements page that covers recent and upcoming events. If you haven't been on for a while, we have a lovely new photo as the main 'slider' on the front page.

Overall, another great year for St Aidan's in the digital world!

Thanks,

Isobell Tregoweth